Notice of References Cited Application/Control No. 09/474,631 Examiner Eric Shaffer Applicant(s)/Patent Under Reexamination SAMRA ET AL. Art Unit 2163 Page 1 of 1

U.S. PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
	А	US-6236977	05-2001	Verba et al.	705/10
-	В	US-			
	С	US-			
	D	US-			
	E	US-			
	F	US-			
	G	US-			
	н	US-			
	ı	US-			
	J	US-			
	к	US-			
	L	US-			
	М	US-			

FOREIGN PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Country	Name	Classification
	N					
	0					
	Р					
	Q					
	R					
	S	""				
	Т					

NON-PATENT DOCUMENTS

*		Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)
	Ü	Microsoft Press, Computer Dictonary, Washington, Microsoft Press, 1997, p. 339.
	<	de Ville, Barry, Direct Marketing with ModelMax, Marketing Research, Vol. 8, no. 1 (Spring 1996), pp. 56 - 59.
	8	Course Notes Computer Science 831, University of Regina, 2000, Retrieved from the Internet: < URL: http://www.cs.uregina.ca/~dbd/cs831/notes/lift_chart/lift_chart.html>
	х	

A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).) Dates in MM-YYYY format are publication dates. Classifications may be US or foreign.